ORDER

Orders	Order / Rev: Alt Order #:	107632 06862161	_	
	Product Desc:	NRSC/HELLER	_	HD M
	Estimate:		-	KSNV
	Flight Dates:	10/10/12 - 10/20/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/09/12 / 12/04/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.		
Agency	Buying Contact:	Strategic Media Services, Inc.	Billing Type:	Cash
			_	
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	NRSC/ Heller for Senate	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/20/12	48	\$36,300.00	\$30,855.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	48	\$36,300.00	\$30,855.00	0.00
Totals	48	\$36,300.00	\$30,855.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$36,300.00
Market	100%	\$139,615.38

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$41,884.62
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$27,923.08
KTUD	1%	\$1,396.15
KVVU	18%	\$25,130.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$6,980.77

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
	≣ 1	KSNV	10/11/12	10/12/12	M-F 6-7a WakeUp	w/Wa@M	6-7a		TF	:30	2	\$450.002	0.00 NM	2	\$900.00
					M-F 6-7a WakeUp	w/Wagners									
		NEWS													
		Star	t Date I	End Date	Weekdays S	Spots/Week	Rate	Ratii	ng						
_	W	eek: 10/0)8/12 ⁻	10/14/12	TF	2	\$450.00	0.	.00						

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Order / Rev: 107632 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06862161 Product Desc: NRSC/HELLER KSNV

Flight Dates: 10/10/12 - 10/20/12 Estimate:

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/11/1	2 10/12/12	M-F 6-7a WakeL		6-7a	TF	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS			M-F 6-7a Wakel	Jp w/wagners								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	TF M-F 6-7a WakeL	2 In w/Wa@M	\$450.00 6-7a	0.00 MT	:30	2	\$450.002	0.00 NM	2	\$900.00
L Z NOIW	10/13/1	2 10/10/12	M-F 6-7a Wakel		0-7 <i>a</i>	V	.50	2	ψ430.002	0.00 INIVI	2	ψ900.00
NEWS	4 D-4-	Frad Data	\\\ - = - - -	Consta //// a als	Data	Datina						
<u>Star</u> Week: 10/1	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 3 KSNV	10/15/1	2 10/16/12	Today Show	СМ	658a-9am	MT	:30	2	\$600.002	0.00 NM	2	\$1,200.00
TODAY			Today Show									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	MT	2	\$600.00	0.00						
E 4 KSNV	10/11/1	2 10/12/12	Today Show Today Show	CM	658a-9am	TF	:30	2	\$600.002	0.00 NM	2	\$1,200.00
TODAY			roday onow									
	t Date	End Date 10/14/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$600.00	Rating						
Week: 10/0		2 10/12/12	Noon News	CM	12-1230pm	0.00	:30	1	\$275.002	0.00 NM	1	\$275.00
			Noon News		,				* =			V =1.0100
NEWS Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0		10/14/12	F	<u>5pots/week</u>	\$275.00	0.00						
E 6 KSNV	10/15/1	2 10/15/12	Noon News	CM	12-1230pm	M	:30	1	\$275.002	0.00 NM	1	\$275.00
NEWS			Noon News									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	M	1	\$275.00	0.00			# 005.000	0.00 NIM	4	#005.00
E 7 KSNV	10/16/1	2 10/16/12	The Agenda 123 The Agenda 123	•	1230-1p	-T	:30	1	\$225.002	0.00 NM	1	\$225.00
AGENDA					_							
<u>Star</u> Week: 10/1	t Date 15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$225.00	Rating 0.00						
E 8 KSNV			The Agenda 123		1230-1p	T	:30	1	\$225.002	0.00 NM	1	\$225.00
ACENDA	٨		The Agenda 123	30pm								
AGENDA Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	T	1	\$225.00	0.00						
E 9 KSNV	10/11/1	2 10/11/12	The Doctors The Doctors	CM	2pm-3pm	T	:30	1	\$225.002	0.00 NM	1	\$225.00
DRS			THE DOCIOIS									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 E 10 KSNV		10/14/12 2 10/16/12	The Doctors	CM	\$225.00 2pm-3pm	0.00 MT	:30	2	\$225.002	0.00 NM	2	\$450.00
	10/10/1	2 10/10/12	The Doctors	0	Zpiii opiii		.00	_	Ψ220.002	0.00 11111	_	ψ100.00
DRS	t Doto	End Data	Maakdaya	Cnoto/Mook	Doto	Dating						
<u>3اما</u> 10/1 Week	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$225.00	Rating 0.00						
E 12 KSNV	10/11/1	2 10/11/12	Dr. Phil	CM	3-4p	T	:30	1	\$300.002	0.00 NM	1	\$300.00
PHIL			Dr Phil									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	T	1	\$300.00	0.00			0.150.000	0.00.117	_	Macc. 22
E 13 KSNV	10/12/1	2 10/12/12	NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm	F	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS				,								
<u>Star</u> Week: 10/0	t <u>Date</u> 18/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 14 KSNV			·	CM	4-5pm	M	:30	2	\$450.002	0.00 NM	2	\$900.00
											•	

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Order / Rev: 107632 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06862161 Product Desc: NRSC/HELLER KSNV

Flight Dates: 10/10/12 - 10/20/12 Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ïme Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 h									
NEWS			41 W NEWS (1 110	oui)								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	2	\$450.00	0.00						
E 15 KSNV	10/15/1	2 10/15/12	NEWS 3 at 4 (1 I		4-5pm	M	:30	1	\$450.002	0.00 NM	1	\$450.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	0 PM)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$450.00	0.00						
E 16 KSNV	10/12/1	2 10/12/12	M-F Early News	CM	5-630p	F	:30	1	\$900.002	0.00 NM	1	\$900.00
			M-F Early News									
NEWS		E 15 /		0	5.	5. 0						
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			M-F Early News	CM	5-630p	MT	:30	2	\$900.002	0.00 NM	2	\$1,800.00
L I7 KONV	10/13/1	2 10/10/12	M-F Early News	Civi	3-030p	V	.50	2	ψ900.002	U.UU INIVI		ψ1,000.00
NEWS			,									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	MT	2	*	0.00						
E 18 KSNV	10/16/1	2 10/16/12	Jeopardy in PRIM		M-SA 8-11p	/ SUN-T	:30	1	\$750.002	0.00 NM	1	\$750.00
JEP			Jeopardy in Prime	е								
-	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	-T	1	\$750.00	0.00						
E 19 KSNV	10/11/1	2 10/11/12	M-F Jeopardy	CM	630-7pm	T	:30	1	\$750.002	0.00 NM	0	\$0.00
			M-F Jeopardy									
JEP												
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	Date Ra	10/14/12 inge D	escription	1 Start	\$750.00 <u>t/End Time</u>	0.00 W	eekdays	Len	noth Rate	Rtg Type		
		<u>2-10/14/12 N</u>		630-								
					<i>i</i> piii		Th	_	:30 (\$750.00	0.00 NM		
[CF	edited		, ,		7 pm		!	_	:30 (\$750.00)) 0.00 NM		
	eaitea REDIT-RI	EFUND]	,		<i>т</i> ріп		111	_	:30 (\$750.00)	0.00 NM		
E 20 KSNV	REDIT-RI		M-F Wheel	СМ	7-730pm	W	:30	1	\$750.002	0.00 NM	1	\$750.00
E 20 KSNV	10/10/1			СМ	•						1	\$750.00
E 20 KSNV WHEEL	10/10/1	2 10/10/12	M-F Wheel M-F Wheel of For	CM	7-730pm	w					1	\$750.00
E 20 KSNV WHEEL Sta	10/10/1 - - - -	2 10/10/12 End Date	M-F Wheel	СМ	7-730pm <u>Rate</u>	W <u>Rating</u>					1	\$750.00
E 20 KSNV WHEEL Sta Week: 10/	REDIT-RI 10/10/1 - art Date 08/12	2 10/10/12 <u>End Date</u> 10/14/12	M-F Wheel M-F Wheel of For	CM rtune <u>Spots/Week</u> 1	7-730pm <u>Rate</u> \$750.00	w					1	\$750.00 \$750.00
E 20 KSNV WHEEL Sta Week: 10/	REDIT-RI 10/10/1 - art Date 08/12	2 10/10/12 <u>End Date</u> 10/14/12	M-F Wheel M-F Wheel of For	CM rtune <u>Spots/Week</u> 1	7-730pm <u>Rate</u> \$750.00	W Rating 0.00	:30	1	\$750.002	0.00 NM		·
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL	10/10/1 	2 10/10/12 End Date 10/14/12 2 10/16/12	M-F Wheel M-F Wheel of Forward WeekdaysW Wheel of Fortune Wheel in Prime	CM rtune Spots/Week 1 in PRI©M	7-730pm <u>Rate</u> \$750.00	W <u>Rating</u> 0.00 / SUN-T	:30	1	\$750.002	0.00 NM		·
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta	10/10/1 	End Date 10/14/12 2 10/16/12 End Date	M-F Wheel M-F Wheel of Fortune WeekdaysW Wheel of Fortune Wheel in Prime Weekdays	CM rtune Spots/Week 1 in PRI©M Spots/Week	7-730pm Rate \$750.00 M-SA 8-11p Rate	W <u>Rating</u> 0.00 / SUN-T	:30	1	\$750.002	0.00 NM		·
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12	M-F Wheel M-F Wheel of Forward MeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T	CM rtune Spots/Week 1 in PRI©M Spots/Week 1	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00	w <u>Rating</u> 0.00 / SUN-T <u>Rating</u> 0.00	:30	1	\$750.002 \$750.002	0.00 NM 0.00 NM	1	\$750.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12	M-F Wheel M-F Wheel of Forward MeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM	7-730pm Rate \$750.00 M-SA 8-11p Rate	W <u>Rating</u> 0.00 / SUN-T	:30	1	\$750.002	0.00 NM		·
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12	M-F Wheel M-F Wheel of Forward MeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00	w <u>Rating</u> 0.00 / SUN-T <u>Rating</u> 0.00	:30	1	\$750.002 \$750.002	0.00 NM 0.00 NM	1	\$750.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12	M-F Wheel M-F Wheel of Forward MeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00	w <u>Rating</u> 0.00 / SUN-T <u>Rating</u> 0.00	:30	1	\$750.002 \$750.002	0.00 NM 0.00 NM	1	\$750.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Ralston WeekdaysW	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm	W <u>Rating</u> 0.00 / SUN-T <u>Rating</u> 0.00W	:30	1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM	1	\$750.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12	M-F Wheel M-F Wheel of Form Weekdays W Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Ralston Weekdays W M-F News 3 at Elector	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm	W Rating 0.00 / SUN-T Rating 0.00W Rating 0.00	:30	1	\$750.002 \$750.002	0.00 NM 0.00 NM	1	\$750.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Ralston WeekdaysW	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00	W Rating 0.00 / SUN-T Rating 0.00W Rating 0.00	:30	1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM	1	\$750.00 \$450.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS	10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12	M-F Wheel M-F Wheel of Form Weekdays W Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Ralston Weekdays W M-F News 3 at Ele M-F News 3 at Ele	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p	W Rating 0.00 / SUN-T Rating 0.00W Rating 0.00 mT	:30	1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM	1	\$750.00 \$450.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS	nt Date 08/12 10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12	M-F Wheel M-F Wheel of Form Weekdays W Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Ralston Weekdays W M-F News 3 at Elector	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p	W Rating 0.00 / SUN-T Rating 0.00W Rating 0.00	:30	1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM	1	\$750.00 \$450.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS Sta Week: 10/	REDIT-RI 10/10/1	End Date 10/14/12 End Date 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 2 10/11/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Ralst WeekdaysW M-F News 3 at Ele M-F News 3 at Ele Weekdays	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even Spots/Week 1	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p	Rating 0.00 / SUN-T Rating 0.00W Rating 0.00 mT Rating 0.00	:30	1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM	1	\$750.00 \$450.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS Sta Week: 10/ E 25 KSNV	REDIT-RI 10/10/1	End Date 10/14/12 End Date 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 10/11/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Rals: WeekdaysW M-F News 3 at Ele M-F News 3 at Ele WeekdaysT	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even Spots/Week 1 even CM even CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p Rate \$775.00	Rating 0.00 / SUN-T Rating 0.00W Rating 0.00 mT Rating 0.00	:30	1 1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM 0.00 NM	1	\$750.00 \$450.00 \$775.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS Sta Week: 10/ E 25 KSNV	REDIT-RI 10/10/1	End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 2 10/15/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime WeekdaysT Ralston Reports FacetoFace/Ralst WeekdaysW M-F News 3 at Ele	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even Spots/Week 1 even CM even CM even CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p Rate \$775.00 11pm-1135p	Rating 0.00 / SUN-T Rating 0.00W Rating 0.00 mT Rating 0.00 mT	:30	1 1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM 0.00 NM	1	\$750.00 \$450.00 \$775.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS Sta Week: 10/ E 25 KSNV NEWS Sta	REDIT-RI 10/10/1	End Date 10/14/12 End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 2 10/15/12 End Date 10/15/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Rals: WeekdaysW M-F News 3 at Ele	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even Spots/Week 1 even CM even Spots/Week	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p Rate \$775.00 11pm-1135p	Rating 0.00 / SUN-T Rating 0.00W Rating 0.00 mT Rating 0.00 m M Rating	:30	1 1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM 0.00 NM	1	\$750.00 \$450.00 \$775.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS Sta Week: 10/ E 25 KSNV NEWS Sta Week: 10/	10/10/1 -	End Date 10/14/12 End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 2 10/15/12 End Date 10/14/12 End Date 10/14/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime WeekdaysT Ralston Reports FacetoFace/Ralst WeekdaysW M-F News 3 at Ele	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even Spots/Week 1 even CM even Spots/Week 1 Even CM even Spots/Week 1	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p Rate \$775.00 11pm-1135p	Rating 0.00 SUN-T Rating 0.00 W Rating 0.00 m T Rating 0.00 m M Rating 0.00	:30	1 1 1	\$750.002 \$750.002 \$450.002 \$775.002	0.00 NM 0.00 NM 0.00 NM	1 1	\$750.00 \$450.00 \$775.00
E 20 KSNV WHEEL Sta Week: 10/ E 21 KSNV WHEEL Sta Week: 10/ E 23 KSNV FACE Sta Week: 10/ E 24 KSNV NEWS Sta Week: 10/ E 25 KSNV NEWS Sta	10/10/1 -	End Date 10/14/12 End Date 10/14/12 2 10/16/12 End Date 10/21/12 2 10/10/12 End Date 10/14/12 2 10/11/12 End Date 10/14/12 2 10/15/12 End Date 10/14/12 End Date 10/14/12	M-F Wheel M-F Wheel of Form WeekdaysW Wheel of Fortune Wheel in Prime Weekdays -T Ralston Reports FacetoFace/Rals: WeekdaysW M-F News 3 at Ele	CM rtune Spots/Week 1 in PRI©M Spots/Week 1 CM ton Report Spots/Week 1 even CM even Spots/Week 1 even CM even Spots/Week 1 com Even CM Even CM Even CM Even CM Even CM Even CM	7-730pm Rate \$750.00 M-SA 8-11p Rate \$750.00 730-758pm Rate \$450.00 11pm-1135p Rate \$775.00 11pm-1135p	Rating 0.00 / SUN-T Rating 0.00W Rating 0.00 mT Rating 0.00 m M Rating	:30	1 1 1	\$750.002 \$750.002 \$450.002	0.00 NM 0.00 NM 0.00 NM	1	\$750.00 \$450.00 \$775.00

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Order / Rev: 107632 Advertiser: NRSC/ Heller for Senate

Alt Order #: 06862161 Product Desc: NRSC/HELLER KSNV

Flight Dates: 10/10/12 - 10/20/12 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spo	ts Rate Pri	Rtg Type Spots	Amount
Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week		Rating 0.00				
E 27 KSNV 10/15/12 10/15/1:		8-10pm	M	:30	1 \$2,400.002	0.00 NM 1	\$2,400.00
VOICE	Monday Prime 8-10pm						
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12		Rate \$2,400.00	Rating 0.00				
E 28 KSNV 10/13/12 10/14/1		11pm-1135p	mSS	:30	2 \$750.002	0.00 NM 2	\$1,500.00
NEWS	Sa-Su News 3 at Eleven						
Start Date End Date			Rating				
Week: 10/08/12 10/14/12 E 29 KSNV 10/13/12 10/13/1:		\$750.00 6a-7a	0.00 S-	:30	1 \$225.002	0.00 NM 1	\$225.00
	News 3 Sunrise SATURDAY				, , ,		+
NEWS Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/08/12 10/14/12	S- 1	\$225.00	0.00				
E 30 KSNV 10/13/12 10/13/1:	2 Saturday Today CM Saturday Today	7a-9am	S-	:30	1 \$325.002	0.00 NM 1	\$325.00
SAT TODAY	Saturday Today						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week		Rating 0.00				
E 31 KSNV 10/13/12 10/13/12		9am-930am	S-	:30	1 \$300.002	0.00 NM 1	\$300.00
NEWS	News 3 Today - SAT						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/08/12 10/14/12	S- 1	\$300.00	0.00				
E 32 KSNV 10/13/12 10/13/13	2 Sa-Su Early News CM Sa-Su Early News	5pm-630pm	S-	:30	1 \$450.002	0.00 NM 1	\$450.00
NEWS	0a 0a 2an, 110no						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u> </u>	Rating 0.00				
E 33 KSNV 10/13/12 10/13/1:	·	630-730pm	S-	:30	1 \$375.002	0.00 NM 1	\$375.00
WH/JEP	WKND Jeop/Wheel						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 10/08/12 10/14/12	S- 1	ψ0.0.00	0.00	-20	4 \$750,000	0.00 NM	\$750.00
E 34 KSNV 10/13/12 10/13/1:	Saturday Night Live CM Saturday Night Live	1130pm-1:02	2amS-	:30	1 \$750.002	0.00 NM 1	\$750.00
SNL Start Data - End Data	Waakdaya Caata Maak	Doto	Dating				
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/Week</u> S- 1	<u>Rate</u> \$750.00	Rating 0.00				
E 35 KSNV 10/14/12 10/14/12		6a-7a	S	:30	1 \$225.002	0.00 NM 1	\$225.00
NEWS	News 3 Sunrise SUNDAY						
Start Date End Date			Rating				
Week: 10/08/12 10/14/12 E 37 KSNV 10/14/12 10/14/1:	S 1 2 Meet the Press CM	\$225.00 8a-9am	0.00	:30	1 \$1,900.002	0.00 NM 1	\$1,900.00
	Meet the Press				* **,*****		* 1,000.00
MTP <u>Start Date</u> <u>End Date</u>	Weekdays Spots/Week	Rate	Rating				
Week: 10/08/12 10/14/12	S 1	\$1,900.00	0.00				
E 38 KSNV 10/14/12 10/14/1:	2 News 3 Today Wknd CM News 3 Today	9a-930am	S	:30	1 \$250.002	0.00 NM 1	\$250.00
NEWS	News 5 Today						
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00				
E 39 KSNV 10/14/12 10/14/12		9:30a-10a	S	:30	1 \$375.002	0.00 NM 1	\$375.00
CM	Chris Matthews SUN 9:30am						
CM						•	

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KSNV

Order / Rev: 107632

06862161

Advertiser: NRSC/ Heller for Senate

Alt Order #:

NRSC/HELLER Product Desc:

10/10/12 - 10/20/12 Flight Dates:

Estimate:

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount E39 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM SM 9:30a-10a ----S \$375.00 :30 \$375.002 0.00 NM Chris Matthews SUN 9:30am CM End Date Spots/Week Start Date **Weekdays** Rate Rating ----S \$375.00 Week: 10/08/12 10/14/12 0.00 E 40 KSNV 10/14/12 10/14/12 NFL Football CM 1P-9PM ----S :30 1 \$8,000.002 0.00 NM \$8,000.00 NFL Football NFL **End Date** Spots/Week Start Date **Weekdays** Rate Rating Week: 10/08/12 10/14/12 1 \$8,000.00 0.00 E 41 KSNV 10/14/12 10/14/12 Sports Night in Las Veg&M Sun 1135p-1200a ----S \$200.002 0.00 NM :30 1 \$200.00 Sports Night in Las Vegas SPORT NIGHT Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S \$200.00 0.00 N42 KSNV 10/16/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 0.00 NM \$725.00 1 4PM NEWS (1 hour) Spots/Week Start Date End Date **Weekdays** Rate Rating -T----Week: 10/15/12 10/21/12 \$725.00 0.00 N43 KSNV 10/20/12 10/20/12 Weekend Jeopardy/WheeM 630-730pm ----S-:30 \$525.001 0.00 NM \$525.00 1 WKND Jeop/Wheel Weekdays Start Date End Date Spots/Week Rate Rating ----S-Week: 10/15/12 10/21/12 \$525.00 0.00

> Totals \$36,300.00